



NOTICE OF SOLICITATION

SERIAL 04094 S

INVITATION FOR BIDS FOR: SALE OF ADVERTISING ON WEB PAGES, ASSESSORS OFFICE

Notice is hereby given that sealed bids will be received by the Materials Management Department, Materials Management Center, 320 West Lincoln Street, Phoenix, Arizona 85003-2494, until **2:00 P.M./M.S.T. on AUGUST 03, 2004** for the furnishing of the following for Maricopa County. Bids will be opened by the Materials Management Director (or designated representative) at an open, public meeting at the above time and place.

All bids must be signed, sealed and addressed to the Materials Management Department, Materials Management Center, 320 West Lincoln Street, Phoenix, Arizona 85003-2494, and marked **"SERIAL 04094-S INVITATION FOR BIDS SALE OF ADVERTISING ON WEB PAGES, ASSESSORS OFFICE."**

The Maricopa County Procurement Code ("The Code") governs this procurement and is incorporated by this reference. Any protest concerning this request for bids must be filed with the Procurement Consultant in accordance with Section MC1-905 of the Code.

ALL ADMINISTRATIVE INFORMATION CONCERNING THIS BID AND THE CONTRACTUAL TERMS AND CONDITIONS CAN BE LOCATED AT <http://www.maricopa.gov/materials>. ANY ADDENDA TO THIS SOLICITATION WILL BE POSTED ON THE MARICOPA COUNTY MATERIALS MANAGEMENT WEB SITE UNDER THE SOLICITATION SERIAL NUMBER.

BID ENVELOPES WITH INSUFFICIENT POSTAGE WILL NOT
BE ACCEPTED BY THE MARICOPA COUNTY MATERIALS
MANAGEMENT CENTER

INQUIRIES:

Steve Dahle
PROCUREMENT CONSULTANT
TELEPHONE: (602) 506-3450

THERE WILL BE A PRE-BID CONFERENCE ON JUNE 23, 2004, 9:00 AM AT THE MARICOPA COUNTY ADMINISTRATION BUILDING, 10TH FLOOR, BOARD OF SUPERVISORS CONFERENCE ROOM, 301 W. JEFFERSON STREET, PHOENIX, AZ 85003

NOTE: MARICOPA COUNTY PUBLISHES ITS SOLICITATIONS ONLINE AND THEY ARE AVAILABLE FOR VIEWING AND/OR DOWNLOADING AT THE FOLLOWING INTERNET ADDRESS:

<http://www.maricopa.gov/materials/advbd/advbd.asp>

TABLE OF CONTENTS

NOTICE

TABLE OF CONTENTS

NO RESPONSE DOCUMENT

M/WSBE CONTRACT PARTICIPATION

SECTION:

1.0 INTENT

2.0 TECHNICAL REQUIREMENTS

3.0 SPECIAL TERMS & CONDITIONS

ATTACHMENTS:

ATTACHMENT A – PRICING

ATTACHMENT B – AGREEMENT PAGE

EXHIBITS:

SAMPLE EXHIBITS

NO RESPONSE

Contractors not responding to this bid are asked to complete this document and return it to Maricopa County Materials Management Department, 320 W. Lincoln St., Phoenix, AZ 85003-2494 or fax to 602/258-1573.

MARK OUTSIDE ENVELOPE "SERIAL 04094-S"

Responses must be received **BY 2:00 P.M., AUGUST 03, 2004.**

SERIAL **04094-S**

TITLE: **SALE OF ADVERTISING ON WEB PAGES, ASSESSORS OFFICE**

CONTRACTORS NAME: _____

ADDRESS: _____

PHONE: _____ CONTACT: _____

REASON FOR NO BID:

_____ Insufficient time

_____ Do not handle product/service

_____ Other: _____

SPECIFICATIONS FOR BID: SALE OF ADVERTISING ON WEB PAGES, ASSESSORS OFFICE

1.0 INTENT:

The intent of this notice of solicitation is to sell advertising space on the Maricopa County Assessors web pages as shown in Exhibits 1-4 in the attached SAMPLE EXHIBIT. **THIS IS A ONE-YEAR PILOT PROGRAM.** At the end of the one-year pilot program, this agreement may be extended as a continualness open solicitation unless the County cancels the program.

2.0 ADVERTISING SPACE FOR SALE/SPECIFICATIONS:

2.1 AVAILABLE SPACE:

2.1.1 One GIS Marquee

- Use your business logo, see Sample Exhibit 1, item (A). Includes Logo and text
- **(A):** 175 X 35 pixels - All submitted graphics must adhere to this exact size. The image can include a logo and text (alternate text of up to 22 characters max will also be allowed for cases where people have images turned off in their browser or use readers). Images must be saved using the .jpg format.
- *Site Visit count* **(TO BE FURNISHED AT THE PRE-BID AND BY ADDENDUM)**

2.1.2 Three GIS Assessor Banners

- Text type with link to your web site, see Sample Exhibit 1, item (B).
- **(B):** Text: 22 character maximum title including spaces. Font-face will be Arial with a font-size of HTML 2. Description Text: 70 character maximum description including spaces. Font-face will be Verdana with a font-size of HTML
- Spaces available: 1-3 full time in top position(s) and 1-6 half time exposure ads in remaining position(s). Structure determined by the outcome of bids.
- *Site Visit count* **(TO BE FURNISHED AT THE PRE-BID AND BY ADDENDUM)**

2.1.3 Six Assessor Banners

- Text type with link to your web site, see Sample Exhibit 2, 3, and 4, item (C).
- **(C):** Text: 22 character maximum title including spaces. Font-face will be Arial with a font-size of HTML 2. Description Text: 70 character maximum description including spaces. Font-face will be Verdana with a font-size of HTML
- Spaces available: 1-6 full time in top position(s) and 1-12 half time exposure ads in remaining position(s). Structure determined by the outcome of bids.
- *Site Visit count* **(TO BE FURNISHED AT THE PRE-BID AND BY ADDENDUM)**

2.1.4 Unlimited Directory of Service

- Providers can list business info with link to your site, see Sample Exhibit 2, 3, and 4, item (D).
- **(D):** Text: 22 character maximum title including spaces. Font-face will be Arial with a font-size of HTML 2. Description Text: 70 character maximum description including spaces. Font-face will be Verdana with a font-size of HTML (Some flexibility on the directory acceptable)

2.2 Directory of Service: Three links available with subcategories:

Real Estate Sales

Realtor
Builder
Developer

Financial

Mortgage Banker/Broker
Title Company
Tax/Attorney Consultants

Home Services

Appraiser
Home Inspection
Licensed Professional
(Plumbers, Electrical, Pest Control, Remodel etc.)

2.3 STRUCTURE

- Banners shall rotate randomly and evenly on each site with full time ads receiving top preference.
- If duplicate bids and time commitments come in, the awardees will be selected through a random process.
- All advertising sold only with a 90-day minimum commitment from contractors, with 30 day written notice required if the Contractor wishes to renew for another 90 days or the contract will automatically terminate.
- Contractors committing to a twelve (12) month term may renewal for same revenue bid for a second twelve (12) month period for a total initial time commitment of twenty four (24) months.
- At the expiration of any commitment period, the County will bid out all available space for a maximum of an additional twelve (12) months.
- All advertising shall be pre-approved by the Maricopa County Assessors Office. Any and all advertisement may be terminated without notice at the sole discretion of Assessors Office if it is deemed inappropriate offensive or outside acceptable guidelines. Any fees associated to lost advertising time will be prorated to date of removal and refunded.

2.4 VENDOR QUALIFICATIONS TO PURCHASE SPACE

All successful bidders shall be appropriately licensed as required by the State of Arizona for their specific trade(s). They shall be bonded as required by law and in good standing with all relevant associations and regulatory agencies.

3.0 **SPECIAL TERMS & CONDITIONS:**

3.1 CONTRACT LENGTH:

This is an undefined length contract to sell advertising space on the Maricopa County Assessors web pages as shown in Exhibits 1-4. At the end of the one-year pilot program, this agreement may be extended as a continualness open solicitation unless the County at its sole option cancels the program.

3.2 OPTION TO EXTEND AND RE-BID SPACE:

- 3.2.1 The County may at their option and with the approval of the Contractor, extend the period of this Contract up to a maximum of twelve (12) months after the initial period. (This requires an initial commitment of 12 months for space A, B, and C).
- 3.2.2 After the initial period(s), all space will be bid (sold) electronically as available. The requests for bids will be advertised on the County Assessors home page when available.
- 3.2.3 Space D, will be sold as it becomes available throughout the term of the contract.

3.3 CANCELLATION FOR CONVENIENCE:

The County may cancel all contracts resulting from this solicitation at its convenience without cause with Thirty (30) Days notice. All collected revenue not earned will be returned to the appropriate contractor(s).

3.4 EVALUATION CRITERIA:

The evaluation of this Bid will be based on, but not limited to, the following:

- 3.4.1 Net Revenue earned by the County
- 3.4.2 Length of Advertising/Contract Commitment

3.5 INDEMNIFICATION:

3.5.1 INDEMNIFICATION

To the fullest extent permitted by law, CONTRACTOR shall defend, indemnify, and hold harmless COUNTY, its agents, representatives, officers, directors, officials, and employees from and against all claims, damages, losses and expenses, including, but not limited to, attorney fees, court costs, expert witness fees, and the cost of appellate proceedings, relating to, arising out of, or alleged to have resulted from the acts, errors, omissions or mistakes relating to the performance of this Contract. **CONTRACTOR'S** duty to defend, indemnify and hold harmless COUNTY, its agents, representatives, officers, directors, officials, and employees shall arise in connection with any claim, damage, loss or expense that is attributable to bodily injury, sickness, disease, death, or injury to, impairment, or destruction of property, including loss of use resulting therefrom, caused by any acts, errors, omissions or mistakes in the performance of this Contract including any person for whose acts, errors, omissions or mistakes **CONTRACTOR** may be legally liable.

The amount and type of insurance coverage requirements set forth herein will in no way be construed as limiting the scope of the indemnity in this paragraph.

3.6 INQUIRIES AND NOTICES:

All inquiries concerning information herein shall be addressed to:

MARICOPA COUNTY
DEPARTMENT OF MATERIALS MANAGEMENT
ATTN: CONTRACT ADMINISTRATION
320 W. LINCOLN ST.
PHOENIX, AZ 85003

Administrative telephone inquiries shall be addressed to:

STEVE DAHLE, LEAD PROCUREMENT CONSULTANT, 602-506-3450
(Sdahle@mail.maricopa.gov)

Technical telephone inquiries shall be addressed to:

BONNIE CHAPMAN, OPERATIONS MANAGER, ASSESSORS OFFICE 602-506-6645

Inquiries may be submitted by telephone but must be followed up in writing. No oral communication is binding on Maricopa County.

3.7 PRE-BID CONFERENCE:

THERE WILL BE A PRE-BID CONFERENCE ON JUNE 23, 2004, 9:00 AM AT THE MARICOPA COUNTY ADMINISTRATION BUILDING, 10TH FLOOR, BOARD OF SUPERVISORS CONFERENCE ROOM, 301 W. JEFFERSON STREET, PHOENIX, AZ 85003

3.8 SUBMISSION PRICE CLARITY:

For reasons of clarity, all submissions of pricing (Attachment A) shall be priced in the same unit (size, volume, quantity, weight, etc.) as the bid specifications request. Submissions (bids) failing to comply with this requirement may be declared non-responsive.

3.9 INSTRUCTIONS FOR PREPARING AND SUBMITTING BIDS:

Bidders are to provide TWO (2) "hard copies. Bidders are to identify their responses with the bid serial number, title and return address to Maricopa County, Department of Materials Management, 320 West Lincoln, Phoenix, Arizona 85003. **A corporate official who has been authorized to make such commitments must sign bids.**

NOTE: CONTRACTORS ARE REQUIRED TO USE ATTACHED FORMS TO SUBMIT THEIR BIDS.

ATTACHMENT A

PRICING

SERIAL 04094-S

PRICING SHEET

BIDDER NAME:

F.I.D./VENDOR #:

BIDDER ADDRESS:

P.O. ADDRESS:

BIDDER PHONE #:

BIDDER FAX #:

COMPANY WEB SITE:

COMPANY CONTACT (REP):

E-MAIL ADDRESS (REP):

WILLING TO ACCEPT FUTURE SOLICITATIONS VIA EMAIL: ____ YES ____ NO

PLEASE INDICATE HOW YOU HEARD ABOUT THIS SOLICITATION:

____ NEWSPAPER ADVERTISEMENT

____ MARICOPA COUNTY WEB SITE

____ PRE-SOLICITATION NOTICE

____ OTHER (PLEASE SPECIFY)

1.0 PRICING:	SPACE TYPE	SPACE DESCRIPTION	MINIMUM BID	
	1.1 A	GIS MARQUEE	\$5,000	PER MONTH
	1.2.1 B1	ASSESSOR GIS Full	\$3,750	PER MONTH
	1.2.2 B2	ASSESSOR GIS Half	\$2,000	PER MONTH
	1.3.1 C1	ASSESSOR Full	\$2,750	PER MONTH
	1.3.2 C2	ASSESSOR Half	\$1,500	PER MONTH
	1.4 D	DIRECTORY	\$50	PER MONTH

ATTACHMENT A

PRICING

BID	TIME COMMITMENT	
\$ _____	_____ MONTHS	3 MONTHS MINIMUM
\$ _____	_____ MONTHS	3 MONTHS MINIMUM
\$ _____	_____ MONTHS	3 MONTHS MINIMUM
\$ _____	_____ MONTHS	3 MONTHS MINIMUM
\$ _____	_____ MONTHS	3 MONTHS MINIMUM
\$ _____	_____ MONTHS	3 MONTHS MINIMUM

ATTACHMENT B

AGREEMENT

The Contractors hereby certify that they have read, understand and agree that acceptance by Maricopa County of the Contractor's offer by the issuance of a Purchase Order or Contract will create a binding Contract. Further, they agree to fully comply with all terms and conditions as set forth in the Maricopa County Procurement Code, and amendments thereto, together with the specifications and other documentary forms herewith made a part of this specific procurement.

BY SIGNING THIS AGREEMENT THE SUBMITTING FIRMS CERTIFIES THAT THEY HAVE REVIEWED THE ADMINISTRATIVE INFORMATION AND CONTRACTUAL TERMS AND CONDITIONS LOCATED AT <http://www.maricopa.gov/materials>, AND AGREE TO BE CONTRACTUALLY BOUND TO THEM.

MINORITY/ WOMEN-OWNED SMALL BUSINESSES (check appropriate item):

_____ Disadvantaged Business Enterprise (DBE)
 _____ Women-Owned Business Enterprise (WBE)
 _____ Minority Business Enterprise (MBE)
 _____ Small Business Enterprise (SBE)

 FIRM SUBMITTING BID

 FEDERAL TAX ID NUMBER

 PRINTED NAME AND TITLE

 AUTHORIZED SIGNATURE

 ADDRESS

 TELEPHONE

 FAX #

 CITY STATE ZIP

 DATE

WEB SITE: _____

EMAIL ADDRESS: _____

MARICOPA COUNTY, ARIZONA

BY: _____
 DIRECTOR, MATERIALS MANAGEMENT

 DATE

BY: _____
 CHAIRMAN, BOARD OF SUPERVISORS

 DATE

ATTESTED:

 CLERK OF THE BOARD

 DATE

APPROVED AS TO FORM:

 MARICOPA COUNTY ATTORNEY

 DATE

B

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Directory of Services (more...)

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Property Information

Parcel #112 - 19 - 038-A

Property301 W JEFFERSON ST

AddressPHOENIX , AZ 85003

Subdivision:PHOENIX 1-4, 11-18

Lot #1

MCR #00251

Description:PHOENIX LOTS 1 TO 1..

Section Township Range:8 1N 3E

Owner Information

Owner:MARICOPA COUNTY OF, FACILITIES

Mailing401 W JEFFERSON

AddressPHOENIX , AZ 85003

Deed #:10581-0144 (12/25/1958)

Sales Price:n/a *

View Comparables

View Tax Bill

Zoom Selected

Highlight Parcel

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* Only sales for the last three years are maintained.

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Maricopa County is one of the fastest growing and largest counties in the country. This has not always been the case. Check out our [Maricopa County Growth Demo](#) and see how the county has changed in the last 100 years.

Quick Parcel Search

Book	Map	Parcel	Split	 Submit
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	

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Property Information

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Parcel # 112 - 19 - 038-A
Property Address 301 W JEFFERSON ST
PHOENIX, AZ 85003
Subdivision Name: PHOENIX 1-4, 11-18
Lot # 1 **MCR #** 251

Property Description: PHOENIX LOTS 1 TO 12 INCL BLK 67 & ALSO EAST WEST ALLEY
BETWEEN LOTS
Section Township Range: 8 1N 3E **Associated Parcel:**

Owner Information

[View Tax Statement](#)

Owner: MARICOPA COUNTY OF FACILITIES MGT
Mailing Address 401 W JEFFERSON
PHOENIX, AZ 85003
Deed # 10581-0144 **Sales Price:** n/a *
Deed Date: 12/25/1958 **Sales Date:** n/a *
* Only sales for the last three years are maintained.

Valuation Information

Tax Year:	2005	2004	2003
Full Cash Value:	\$52,385,355	\$52,385,355	\$48,659,877
Limited Property Value:	\$38,846,670	\$34,333,775	\$28,316,582
Legal Class:	2	2	2
Assessment Ratio:	16%	16%	16%
Assessed FCV	\$8,381,657	\$8,381,657	\$7,785,580
Assessed LPV	\$6,215,467	\$5,493,404	\$4,530,653
Property Use Code:	9270	9270	9270
Tax Area Code:	011300	011300	011300

Additional Component Information (for this parcel)

[Valuation](#) [Characteristics](#)[New Search](#)

Helpful Information:

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Disclaimer

The data contained in this database is deemed reliable but not guaranteed. This information should be used for informational use only and does not constitute a legal document for the description of these properties. Every effort has been made to insure the accuracy of this data; however, this material may be slightly dated which would have an impact on its accuracy. The Maricopa County Assessor's Office disclaims any responsibility or liability for any direct or indirect damages resulting from the use of this data.

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- [Parcel Search](#)
- [Property Valuation](#)
- [Residential Notice of Value](#)
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C